

Agency

Product

Brand

Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

Phone/Fax

Comments

Political Separation: 30

Salesperson Schedule Dates Contract # Advertiser Elise Stefanik/Congress/New York/Republican (62: Entered By 10/17/16-10/23/16 Katz - Washington DC, Washington DC (1179) 146/163/931 (568114) Political - US Congress (1076) Media Ad Venture (10512) 1448532 CO-OP Order Type Demo Last Modified Date Entered Headline # 10/14/16 Ashley Cesta 10/14/16 8 Normal

Watertown (WWTI)

Billing Type Sales Office **Account Types Buyer Name** Standard National/Political 146/163/931 Carolyn, Bush, Katz - Washington DC Net Total Sales Tax Package Deal Commission Commission % \$782.00 \$138.00 15.00 ECR25330536

Grand Total:	Oct. 2016	By Broadcast Month Spots
12	12	Spots
\$920.00	\$920.00	Rate

Accepted			12.0	11.0	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:			12.0 Normal Line / SPOT	11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0 Normal Line / SPOT	Line Type / Break Type (Ref #)
			10/23/16-10/23/16	10/22/16-10/22/16	10/20/16-10/20/16	10/18/16-10/18/16	10/20/16-10/20/16	10/18/16-10/18/16	10/21/16-10/21/16	10/19/16-10/19/16	10/20/16-10/20/16	10/18/16-10/18/16	10/19/16-10/19/16	10/17/16-10/17/16	Dates
			4	4	4	4	4	4	4	4	4	4	4	4	Sec
Date:			:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Length
Accept	CC		:30 8A- 9A (EST)	:30 8A- 9A (EST)	:30 7P- 7:30P (EST)	:30 7P- 7:30P (EST)	:30 5P- 6P (EST)	:30 SP- 6P (EST)	:30 4P- 5P (EST)	:30 4P- 5P (EST)	:30 7A- 8A (EST)	:30 7A- 8A (EST)	:30 6:30A- 7A (EST)	:30 6:30A- 7A (EST)	Run Times
Accepted-Station:	CONFIRMATION CONTRA	_			1	1	1	1	1	1	1	1	1	1	SPW Mo
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	ACT		ь	ь	ь	ь	ь	ь	ь	ь	ь	ь	ь	ь	Spots
Date:			\$75.00	\$75.00	\$90.00	\$90.00	\$125.00	\$125.00	\$100.00	\$100.00	\$45.00	\$45.00	\$25.00	\$25.00	Rate
Comments:			\$75.0	\$75.0	\$90.0	\$90.0	\$125.0	\$125.0	\$100.0	\$100.0	\$45.0	\$45.0	\$25.0	\$25.0	Total
			\$75.00 Watertown (WWTI)	\$75.00 Watertown (WWTI)	\$90.00 Watertown (WWTI)	\$90.00 Watertown (WWTI)	\$125.00 Watertown (WWTI)	\$125.00 Watertown (WWTI)	\$100.00 Watertown (WWTI)	\$100.00 Watertown (WWTI)	\$45.00 Watertown (WWTI)	\$45.00 Watertown (WWTI)	\$25.00 Watertown (WWTI)	\$25.00 Watertown (WWTI)	Station
			Good Morning America Wknd	Good Morning America Wknd	The Big Bang Theory	The Big Bang Theory	Dr. Phil	Dr. Phil	Judge Judy / Judge Judy	Judge Judy / Judge Judy	Good Morning America	Good Morning America	WSYR News On WWTI	WSYR News On WWTI	Comments
			10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	10/14/16	Entered

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)					
	FEDERAL	CANDIDATE			

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Window, Federal Candidates Must Sign The Certification On Page 3							
Station and Location: Date:							
I, Media Ad Ventures, Inc.							
being/on behalf of: Elise Stefanik,							
a legally qua	a legally qualified candidate of the Republican						
political party for the office of: US Congressman							
in the General							
election to be held on: November 8, 2016							
do hereby request station time as follows:							
Broadcast Day, Days Class Times per Number of Weeks							
Attach proposed schedule with charges (if available):							

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016		
Date	Signature	
To Be	e Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

_{ı,} Elise Stefanik					
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:					
■ does □ does not					
refer to an opposing candidate (check applicable box). I furthe programming that does refer to an opposing candidate:	r certify that for the				
(check applicable box)					
the radio programming contains a personal audio statement by the candidate that dentifies the candidate, the office being sought, and that the candidate has approved he broadcast.					
the television programming contains a clearly identifiable photograph or similar mage of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the proadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.					
signature of candidate or authorized committe	ee				
Brad Mont, Agent	10/6/16				
printed name	date				



RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A CANDIDATE FOR POLITICAL OFFICE

Required information regarding candidate advertising*

Station:	VVVVII
Date of Request:	9/6/2016
Candidate:	Elise Stefanik
Office Sought:	Congress CD-21
Authorized Committee:	Elise for Congress
Name of Contact:	
City:	Watertown
State:	NY
Zip:	13601
Phone:	315-782-3150
Treasurer:	Cabell Hobbs
nformation Requested:	